

# Testimonial

Clothing & Accessories



## Rick Almeida

Retail Marketing Manager, Clarks Companies NA, Newton Upper Falls, MA, USA

## Clarks Shoes

- "We needed a solution to drive consumer awareness of our new kids footwear line and EYE's on-site marketing played a pivotal role in our campaign. The units are strategically placed at high-traffic areas to engage consumers and response from our campaign was great."