



Apple Blossom Mall is the dominant regional shopping center in Virginia's fastest growing trade area, located in the high-traffic corridor of Interstate 81 at the top of the scenic Shenandoah Valley. Winchester is designated an 'All American Community', which has launched explosive growths in population and high-end home values.

#### TRADE-AREA PROFILE

The majority of the people within Apple Blossom Mall's trade area are married (60%) and the workforce is predominantly blue collar. 39% of the trade-area households have incomes of at least \$50,000.

## Apple Blossom Mall

1850 Apple Blossom Dr, Winchester, VA 22601

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

## PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 1

GROSS LEASABLE AREA | 440,000 sf

FOOD COURT | Yes

THEATER | Yes

ANCHORS | 3: Belk, JCPenney, Sears

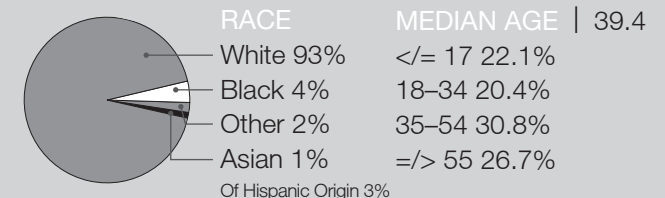
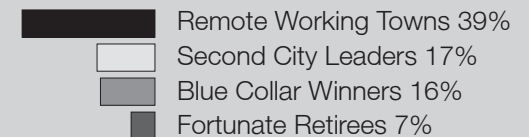
STORES | 80+: Aeropostale, American Eagle Outfitters, Bath & Body Works, Charlotte Russe, The Children's Place, Christopher & Banks, fye, Gadzooks, GameStop, GNC, Hallmark, Kay Jewelers, LensCrafters, PacSun, RadioShack, Select Comfort

GENDER | Male 49.5%, Female 50.5%

TRADE-AREA POPULATION | 224,361

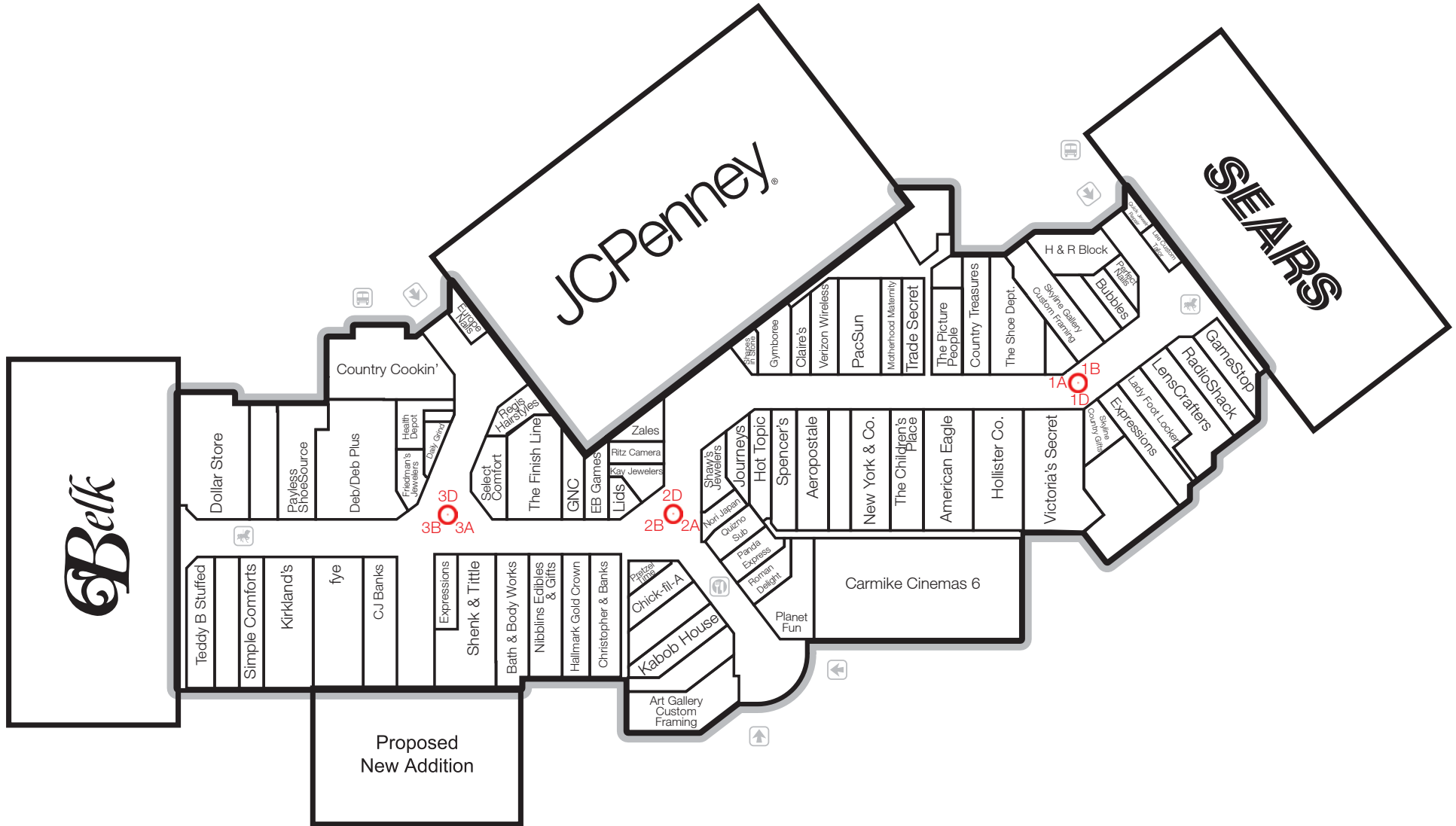
AVERAGE ANNUAL HH INCOME | \$62,857

TOP FOUR LIFESTYLE SEGMENTATION GROUPS

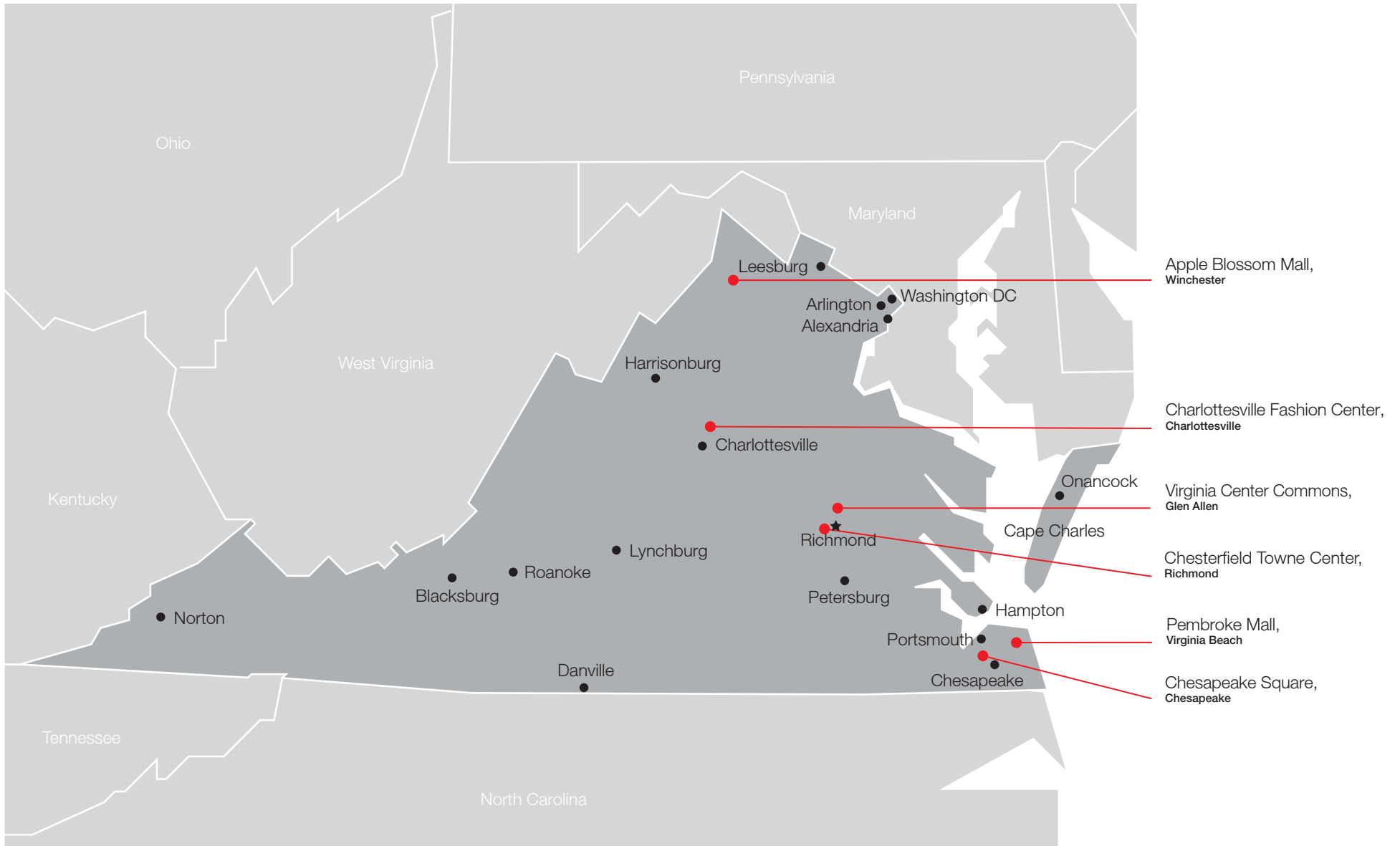


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