



Arsenal Mall, located in an historic former World War II arsenal, provides a unique shopping experience for the Greater Boston area through its mix of moderate and value-oriented retailers. Arsenal Mall serves a densely populated area six miles west of downtown Boston and is easily accessible to major thoroughfares and the MBTA rapid transit system.

TRADE-AREA PROFILE

The majority of the people within Arsenal Mall's trade area have never been married (47%) and the workforce is predominantly white collar. 37% of the trade-area households have incomes of at least \$75,000. 26% of the residents have a Bachelor's Degree.

Arsenal Mall

485 Arsenal St, Watertown, MA 02472

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 2

GROSS LEASABLE AREA | 504,000 sf

FOOD COURT | Yes

THEATER | No

ANCHORS | 2: Filene's Basement, Marshalls

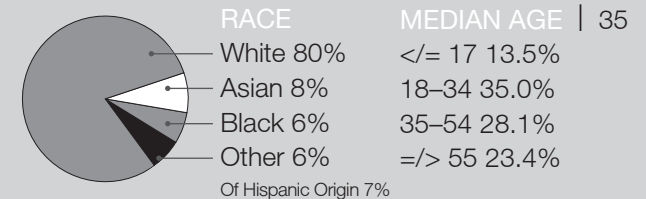
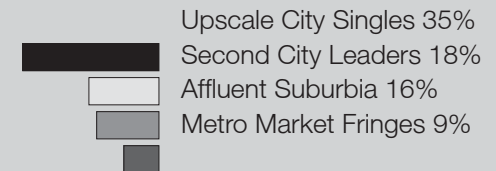
STORES | 60+: Aeropostale, Aldo, Ann Taylor Factory Store, Bath & Body Works, Bugaboo Creek Steakhouse, Claire's, Express, Famous Footwear, GameStop, Kay Jewelers, Olympia Sports, Radio Shack, Samsonite Company Store, Stride Rite, Things Remembered, Victoria's Secret, Wet Seal

GENDER | Male 47.7%, Female 52.3%

TRADE-AREA POPULATION | 295,598

AVERAGE ANNUAL HH INCOME | \$99,312

TOP FOUR LIFESTYLE SEGMENTATION GROUPS



MEDIAN AGE | 35

<= 17 13.5%

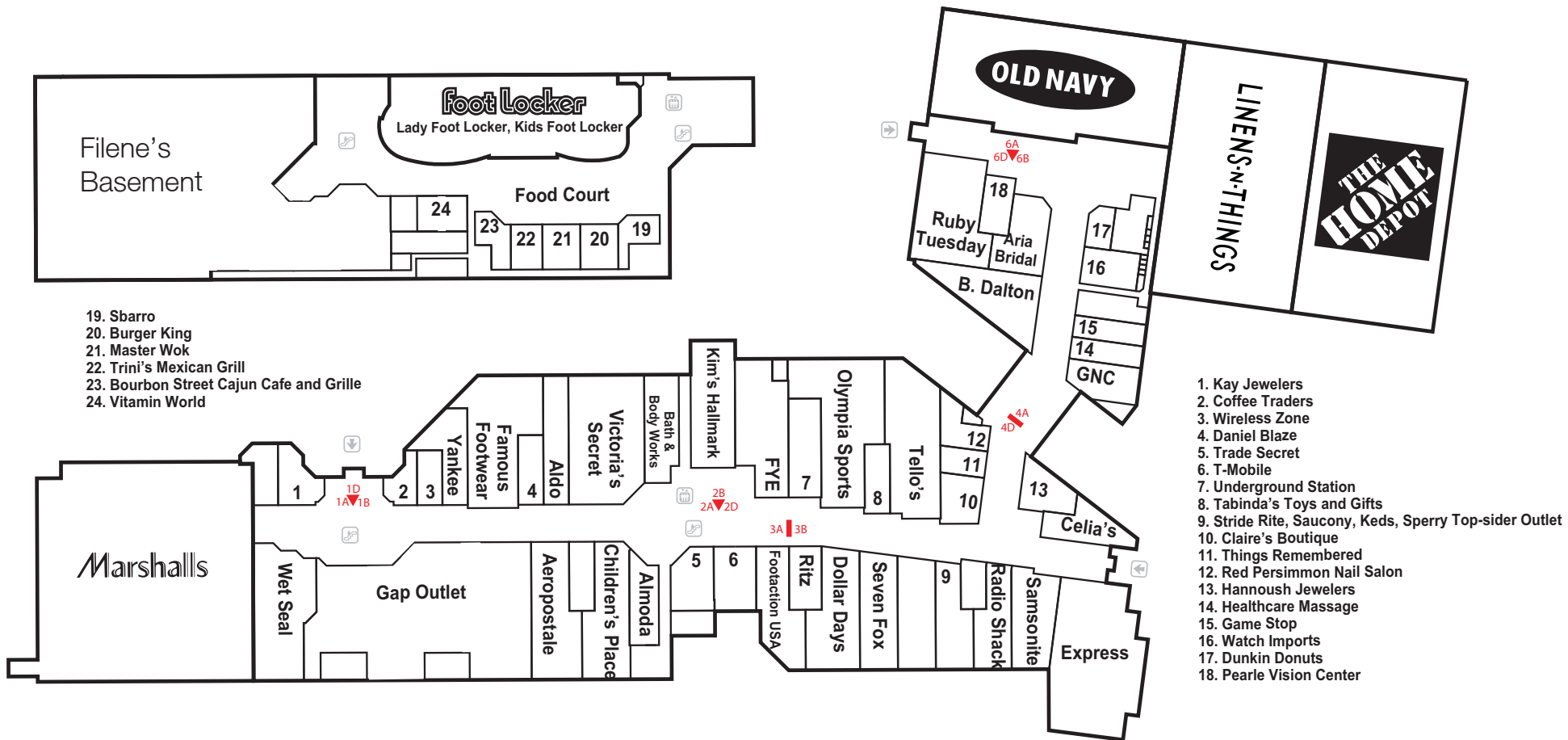
18-34 35.0%

35-54 28.1%

=/> 55 23.4%

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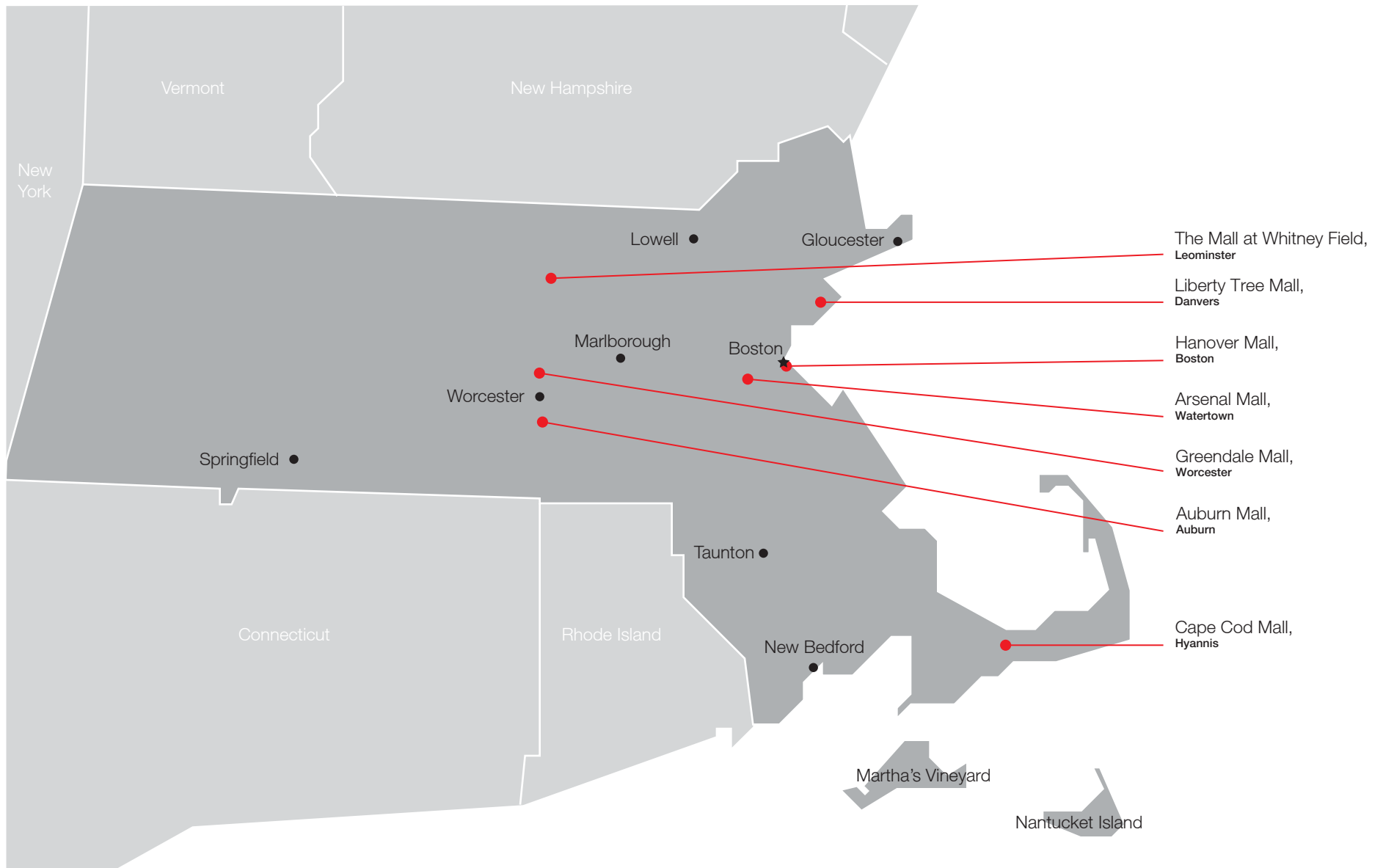


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