



Auburn Mall features department store favorites Macy's, Macy's Home Store and Sears, along with an exciting mix of specialty stores and restaurants. Conveniently located at the intersection of I-90 and I-290/395 in Auburn MA, Auburn Mall is a well-established center in a large trade area that includes Worcester, MA, the second largest city in New England.

#### TRADE-AREA PROFILE

The majority of the people within Auburn Mall's trade area are married (49%) and the workforce is predominantly white collar. 50% of the trade-area households have incomes of at least \$50,000. 51% of the residents have at least some college education.

## Auburn Mall

385 Southbridge St, Auburn, MA 01501

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

## PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 1

GROSS LEASABLE AREA | 591,000 sf

FOOD COURT | Yes

THEATER | No

ANCHORS | 3: Macy's, Macy's Home Store, Sears

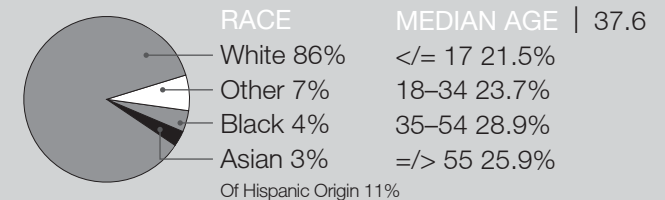
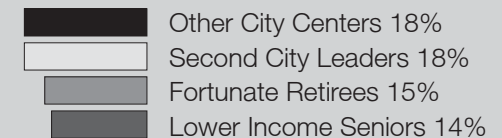
STORES | 70+: Aeropostale, Aldo, American Eagle Outfitters, Bath & Body Works, Charlotte Russe, The Children's Place, Express, Finish Line, Forever 21, GameStop, GNC, Gymboree, Hollister Co., Hot Topic, Kay Jewelers, Lindt Chocolate, New York & Co., PacSun, Victoria's Secret, Wet Seal

GENDER | Male 48.5%, Female 51.5%

TRADE-AREA POPULATION | 333,871

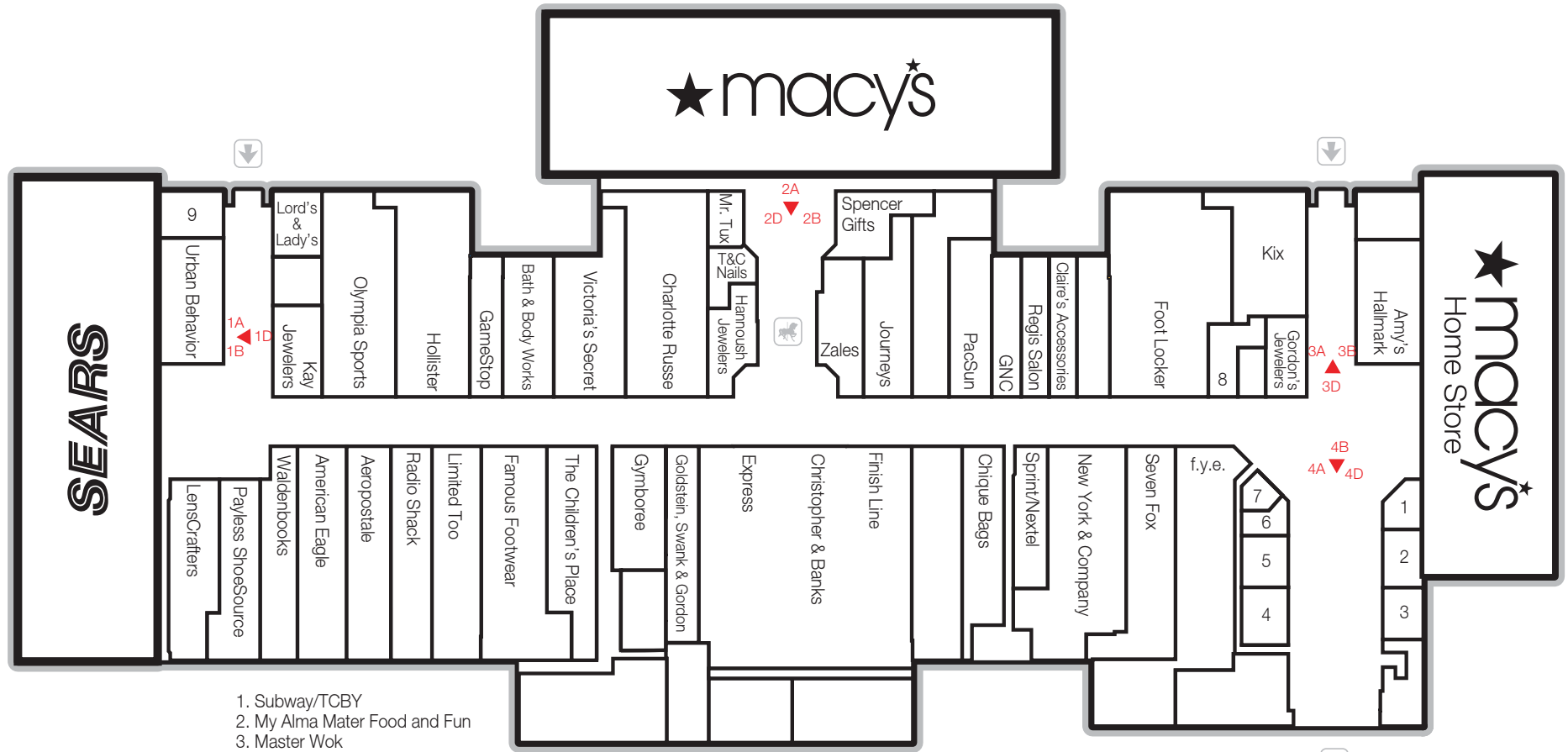
AVERAGE ANNUAL HH INCOME | \$64,966

TOP FOUR LIFESTYLE SEGMENTATION GROUPS



SIMON® | PROPERTY GROUP

eye™



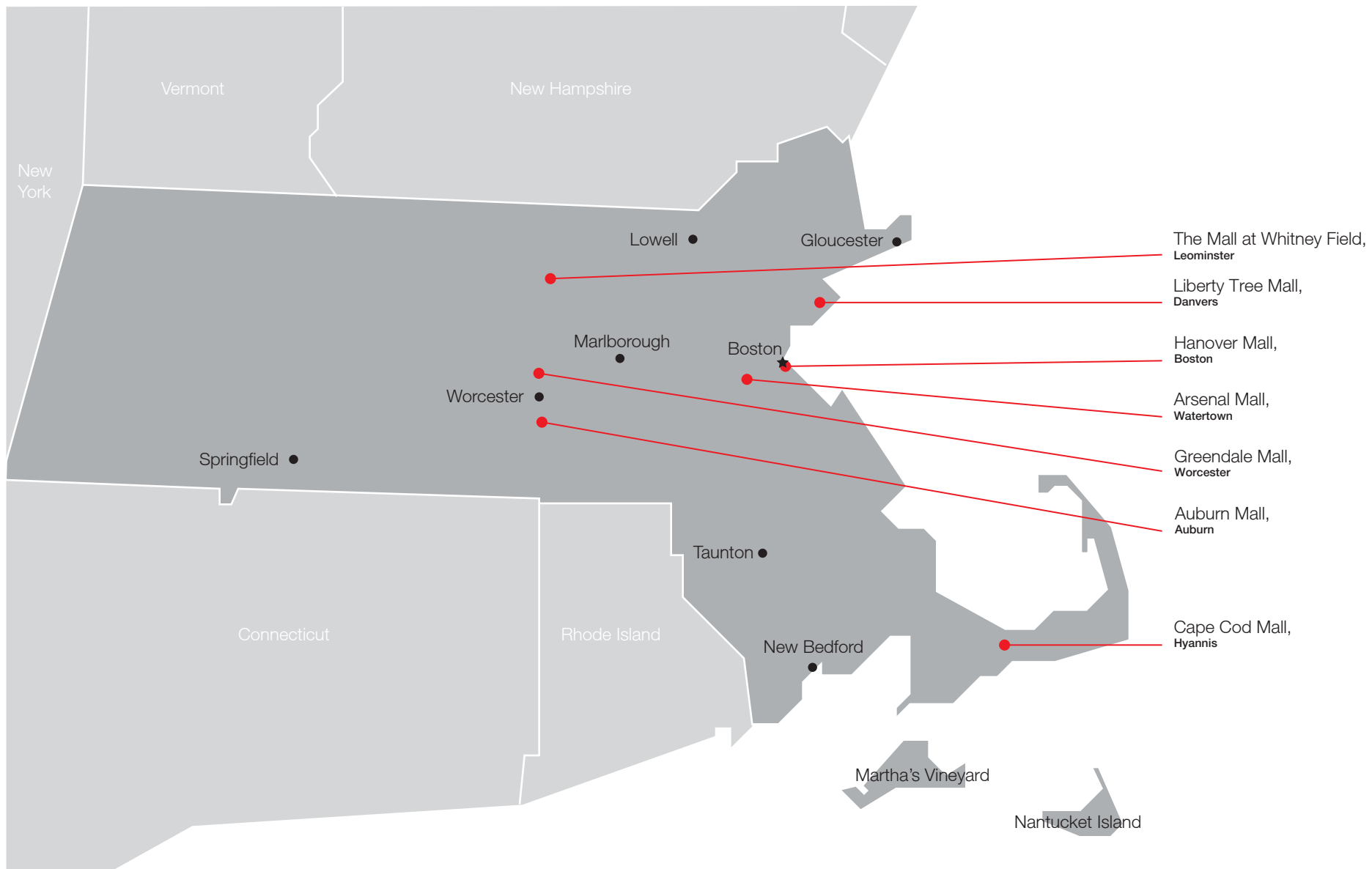
- 1. Subway/TCBY
- 2. My Alma Mater Food and Fun
- 3. Master Wok
- 4. Burger King
- 5. Pizzeria Regina
- 6. Orange Julius
- 7. Auntie Anne's
- 8. Motherhood Maternity
- 9. Red Persimmon Nail Salon

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# Massachusetts

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