



Battlefield Mall is the only super-regional mall in southwest Missouri. The mall features Dillard's Women's, Dillard's Men's, Children's & Home, Macy's, JCPenney, and Sears, and over 150 specialty stores. Battlefield Mall is conveniently located off US Highway 65.

TRADE-AREA PROFILE

The majority of the people within Battlefield Mall's trade area are married (58%) and the workforce is evenly split between blue and white collar. 44% of the trade-area households have incomes of at least \$35,000.

Battlefield Mall

2825 S. Glenstone Ave, Springfield, MO 65804

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

PROPERTY FACTS

MALL TYPE | Super Regional

LEVELS | 1

GROSS LEASABLE AREA | 1,202,000 sf

FOOD COURT | Yes

THEATER | No

ANCHORS | 4: Dillard's (2), Macy's, JCPenney, Sears

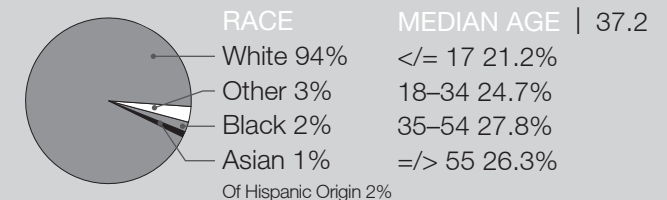
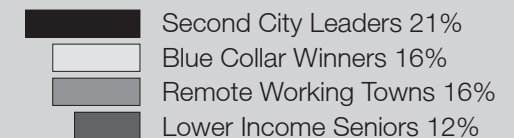
STORES | 150+: Abercrombie & Fitch, Aeropostale, ALDO, American Eagle Outfitters, Ann Taylor Loft, Banana Republic, Bath & Body Works, Buckle, Build-A-Bear Workshop, Cache, Coach, The Children's Place, Express, Forever 21, Sephora, The Body Shop, Victoria's Secret, White House | Black Market, Yankee Candle

GENDER | Male 48.8%, Female 51.2%

TRADE-AREA POPULATION | 409,551

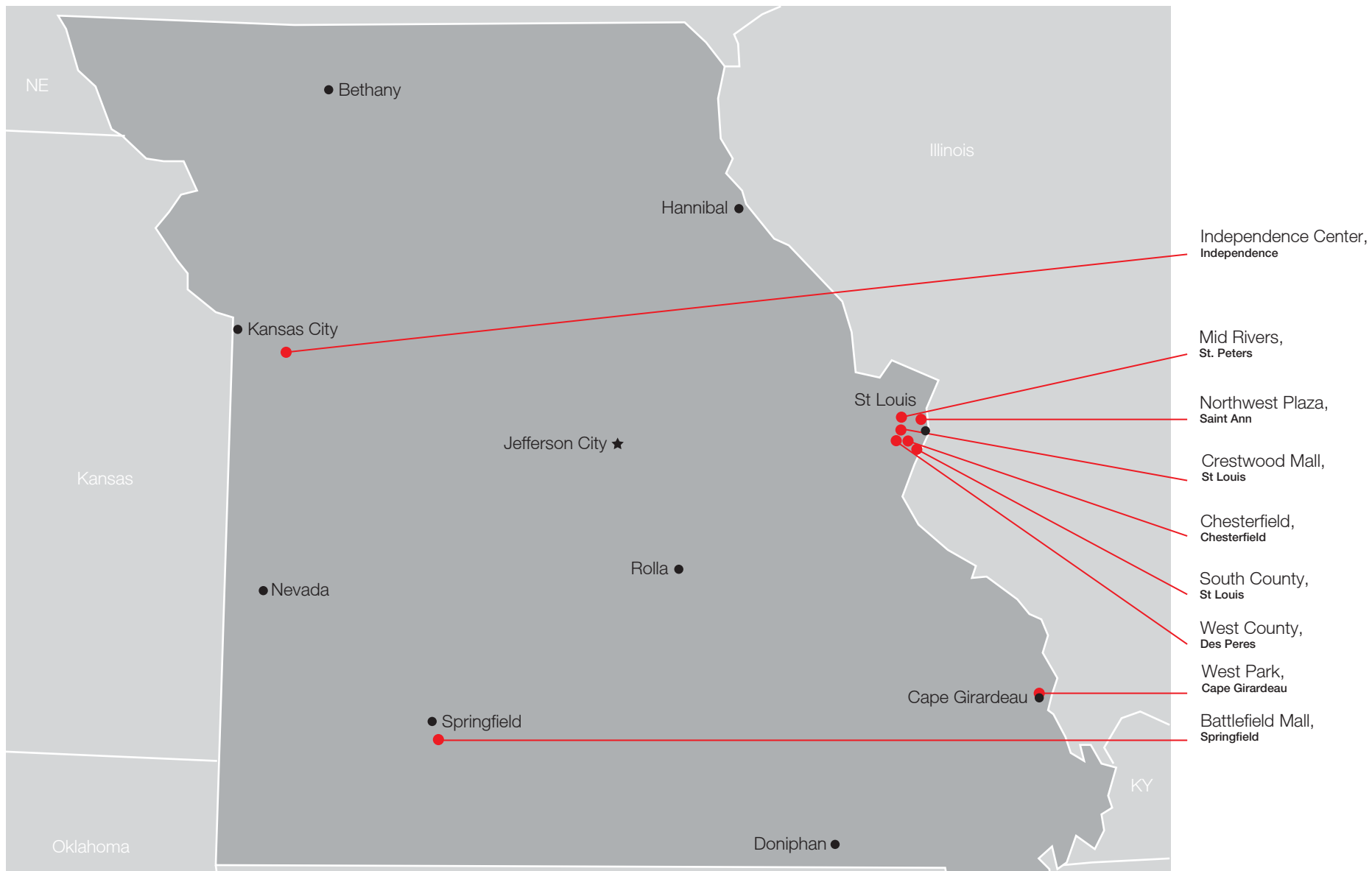
AVERAGE ANNUAL HH INCOME | \$57,658

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