



Broadway Plaza embodies the lifestyle of charm and casual elegance in the heart of Walnut Creek, located in the affluent East Bay area near San Francisco. The crown jewel of Easy Bay opulence, Broadway Plaza is a single-story, open-air shopping destination that blends contemporary appeal with traditional luxury essentials, and has set regional standards for more than 50 years. Here, long-established wealth meets fortunes created by California's famed technology industry to create customers who are casual but who want the best in every category - from baby boutiques to handsome housewares. Home to an array of desirable retailers and restaurants in the East Bay, Broadway Plaza caters to young, upscale, highly educated shoppers.

Broadway Plaza

1275 Broadway Plaza, Walnut Creek, CA 94596

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Sources: Claritas, Inc.; Market Insite Group, Inc. 2008

PROPERTY PROFILE

TYPE | Open-Air Regional Shopping Center

BUILT | 1951, renovated 1993

SIZE | 662,986 sf

2008 SALES | \$696 per square foot

RESTAURANTS & ENTERTAINMENT |

Boudin Sourdough Bakery & Cafe, California Pizza Kitchen, PF Chang's China Bistro, Stanford's Restaurant & Bar

THEATER | No

FOOD COURT | No

ANCHORS | Nordstrom, Macy's Women, Children & Home, Macy's Men & Juniors, Crate & Barrel

STORES | 85+: Banana Republic, Bare Escentuals, BCBG, Betsey Johnson, Build-A-Bear Workshop, Coach, Cole Haan, Davidson & Licht Jewelers, Janie & Jack, Juicy Couture, Kate Spade, Lacoste, L'Occitane, Lucky Brand Jeans, Movado, Sephora, Sur La Table, White House/Black Market

TRADE AREA PROFILE

POPULATION | 689,077

MEDIAN AGE | 38.7 years

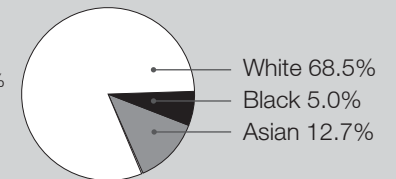
HOUSEHOLDS | 253,687

AVERAGE HH INCOME | \$110,466

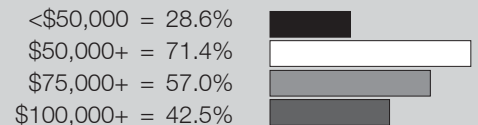
5 YR MARKET GROWTH | 5.0%

COLLEGE EDUCATION | 4+ years 38.9%
<4 years 32.5%

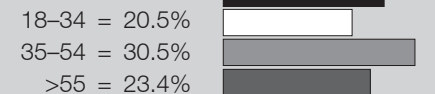
RACE |
Of Hispanic Origin 18.7%

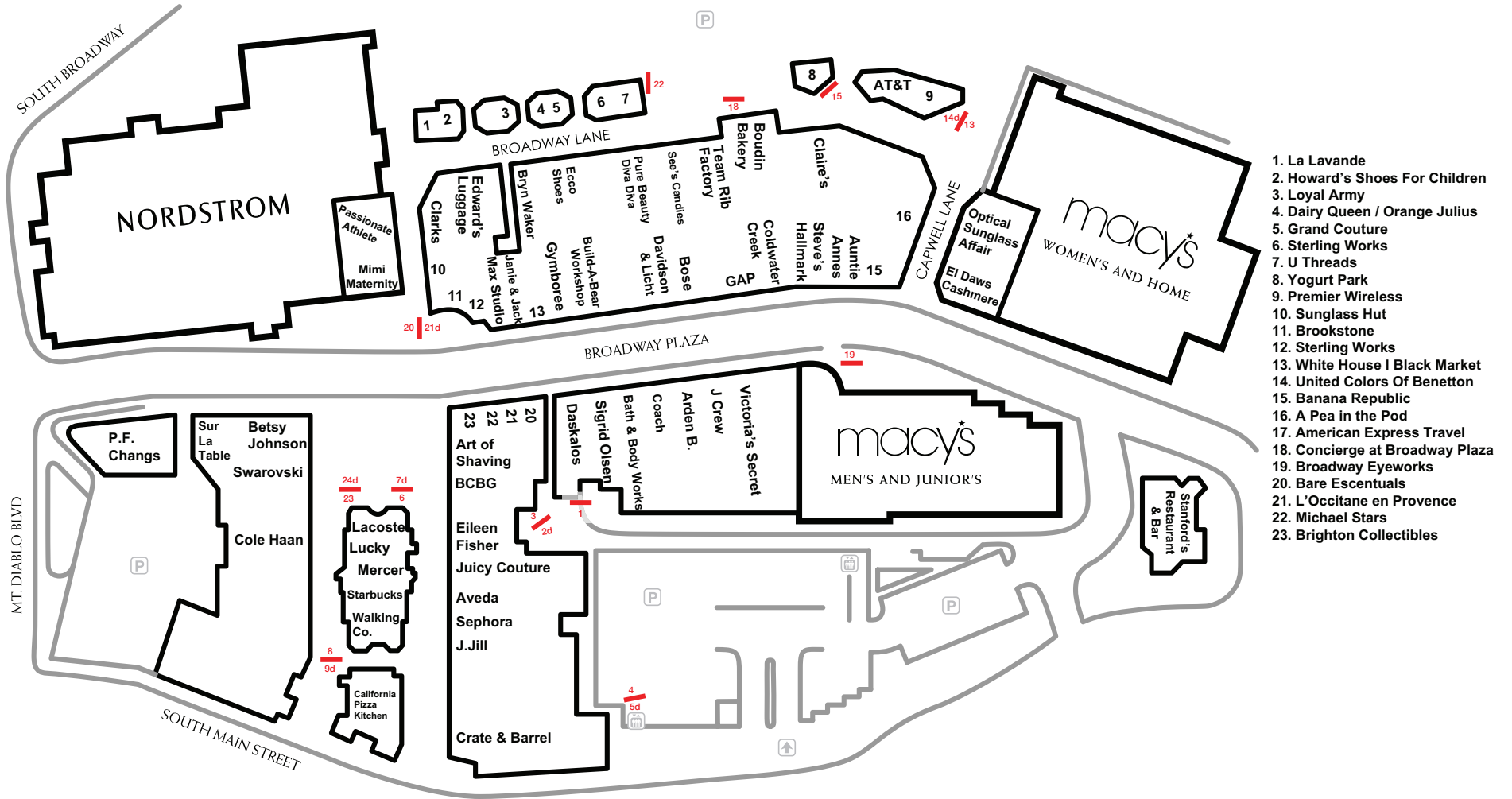


HH INCOME |



AGE |





1. La Lavande
2. Howard's Shoes For Children
3. Loyal Army
4. Dairy Queen / Orange Julius
5. Grand Couture
6. Sterling Works
7. U Threads
8. Yogurt Park
9. Premier Wireless
10. Sunglass Hut
11. Brookstone
12. Sterling Works
13. White House I Black Market
14. United Colors Of Benetton
15. Banana Republic
16. A Pea in the Pod
17. American Express Travel
18. Concierge at Broadway Plaza
19. Broadway Eyeworks
20. Bare Escentuals
21. L'Occitane en Provence
22. Michael Stars
23. Brighton Collectibles

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California

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