



Cape Cod Mall, located in Hyannis, MA, is the only enclosed super-regional shopping center in the Cape Cod area – a major tourism destination. The mall features Filene's, Macy's, Sears, Barnes & Noble, Best Buy and Marshalls along with an impressive collection of specialty tenants and international eateries. Conveniently located on Route 132, the mall serves a shopper base that triples during peak summer months.

### TRADE-AREA PROFILE

The majority of the people within Cape Cod Mall's trade area are married (57%) and the workforce is predominantly white collar. 45% of the trade-area households have incomes of at least \$50,000. 64% of the residents have at least some college education.

## Cape Cod Mall

769 Iyannough Rd, Hyannis, MA 02601

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

## PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 1

GROSS LEASABLE AREA | 724,000 sf

FOOD COURT | Yes THEATER | Yes

ANCHORS | 5: Barnes & Noble, Best Buy, Macy's, Marshalls, Sears

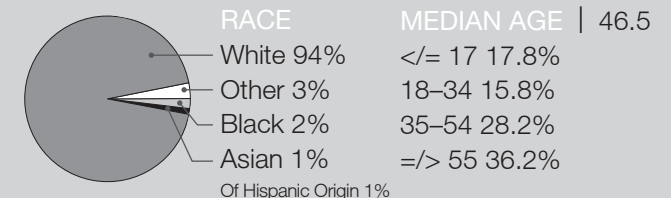
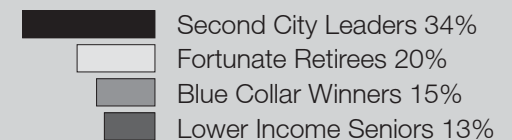
STORES | 90+: Abercrombie & Fitch, Aeropostale, American Eagle Outfitters, Ann Taylor, Banana Republic, Bath & Body Works, Bombay Company, Brookstone, The Children's Place, Express, Finish Line, Gap, GapBody, J. Crew, Motherhood Maternity, PacSun, Talbots, Victoria's Secret, Wet Seal

GENDER | Male 47.3%, Female 52.7%

TRADE-AREA POPULATION | 210,922

AVERAGE ANNUAL HH INCOME | \$83,849

### TOP FOUR LIFESTYLE SEGMENTATION GROUPS



MEDIAN AGE | 46.5

<= 17 17.8%

18-34 15.8%

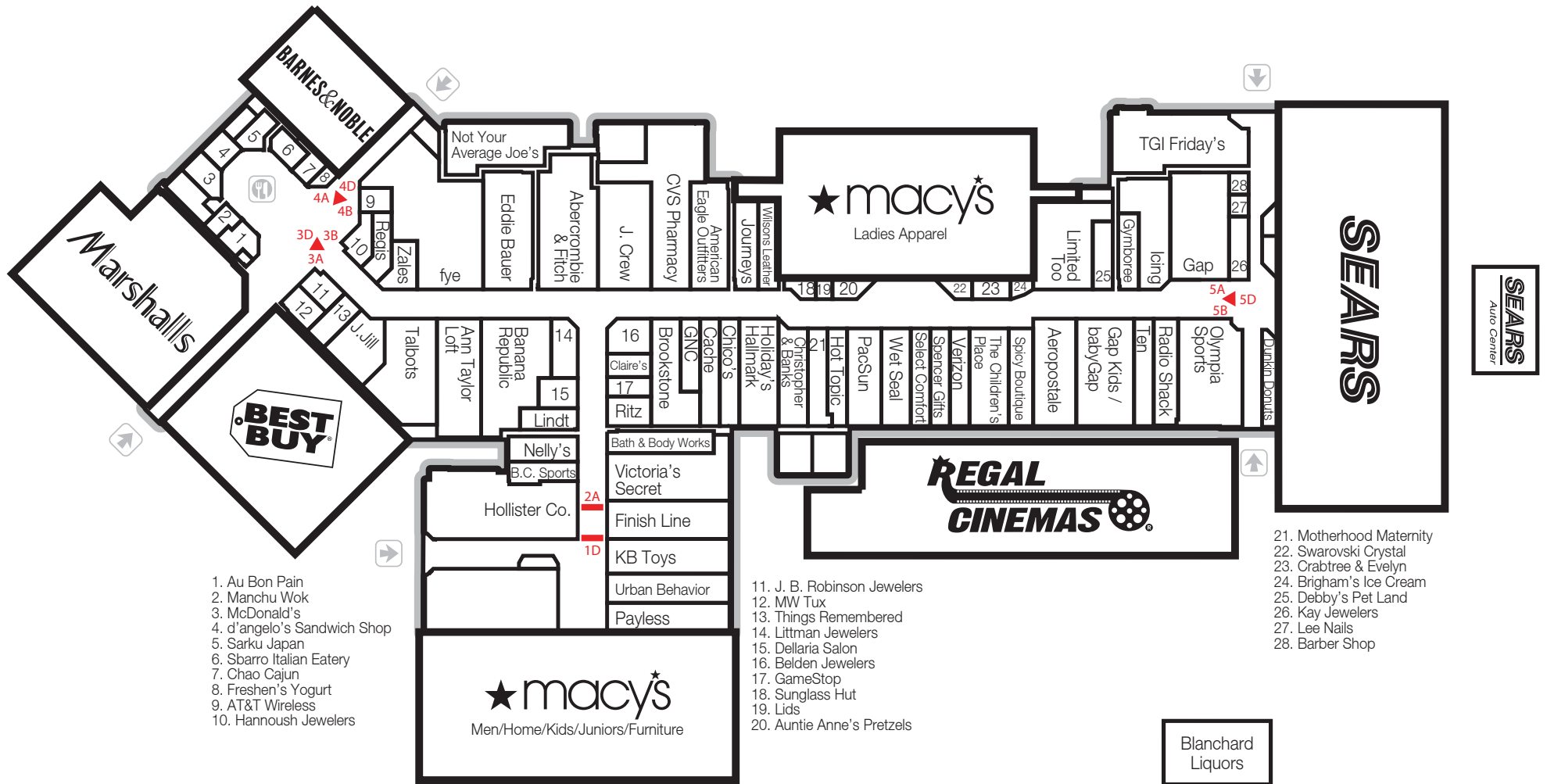
35-54 28.2%

=/> 55 36.2%

SIMON® | PROPERTY GROUP

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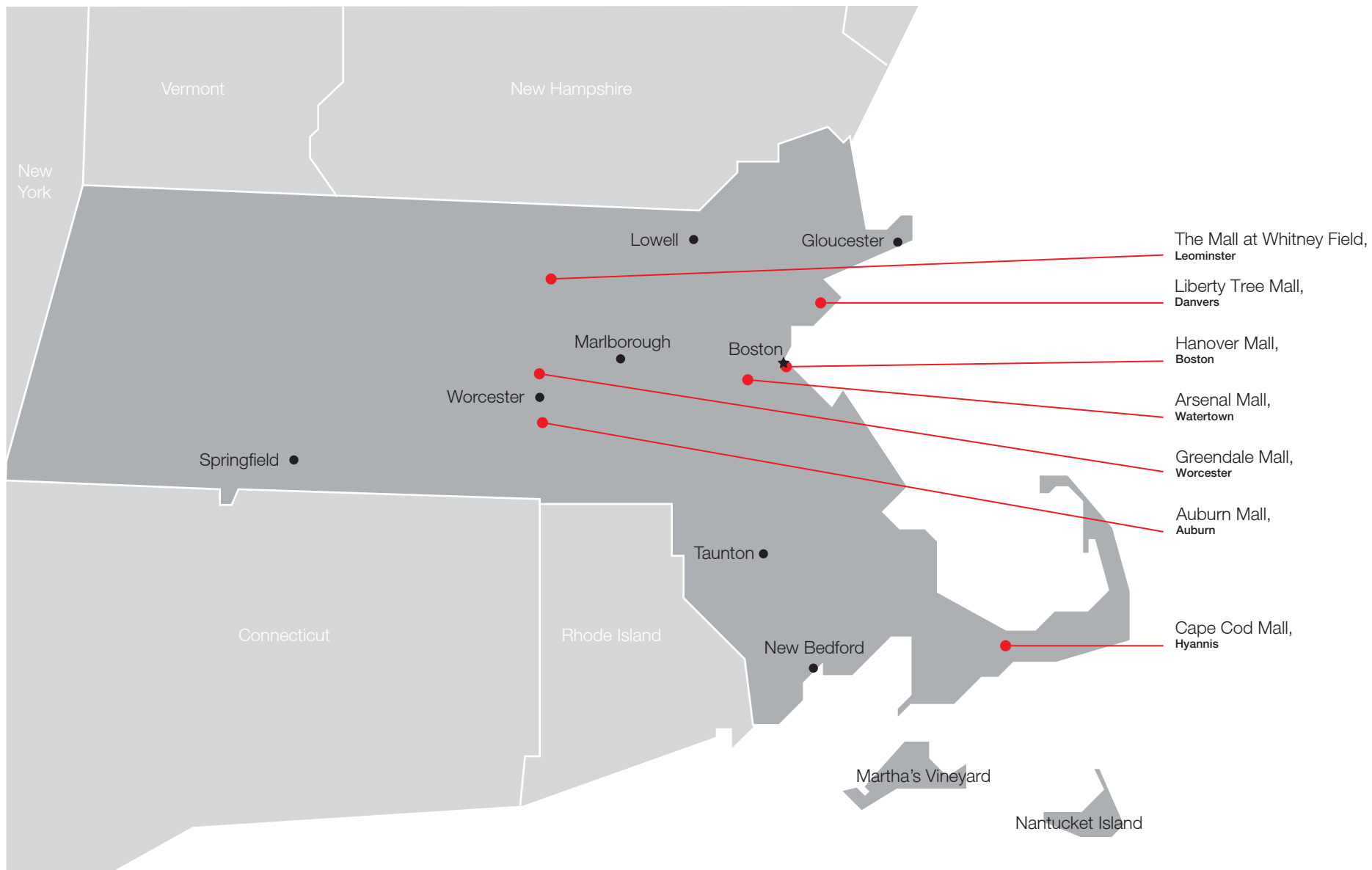


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