



College Mall is a regional mall featuring, Dick's Sporting Goods, Macy's, Sears and Target, along with over 90 specialty stores. The mall is the only enclosed mall in Bloomington and serves a well-educated and affluent trade area. Indiana University, with a student population of more than 35,000, is located only one short mile from College Mall.

TRADE-AREA PROFILE

The majority of the people within College Mall's trade area are married (48%) and the workforce is predominantly white collar. 31% of the trade-area households have incomes of at least \$50,000.

College Mall

2894 E. 3rd St, Bloomington, IN 47407

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 1

GROSS LEASABLE AREA | 635,000 sf

FOOD COURT | No

THEATER | Yes

ANCHORS | 4: Dick's Sporting Goods, Macy's, Sears, Target

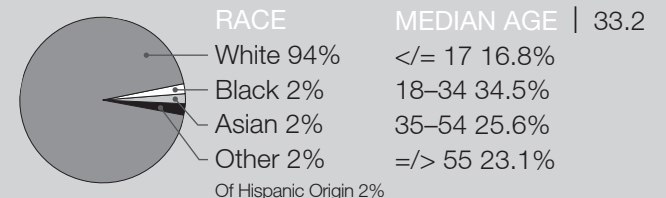
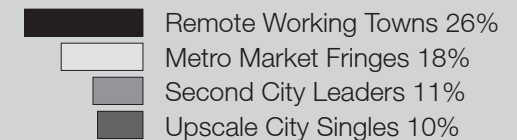
STORES | 90+: Abercrombie & Fitch, American Eagle Outfitters, Bandolino, Bath & Body Works, Bed, Bath & Beyond, Buckle, Build-A-Bear Workshop, Charlotte Russe, Christopher & Banks, Express, GameStop, GNC, Gymboree, Old Navy, Victoria's Secret

GENDER | Male 49.1%, Female 50.9%

TRADE-AREA POPULATION | 195,275

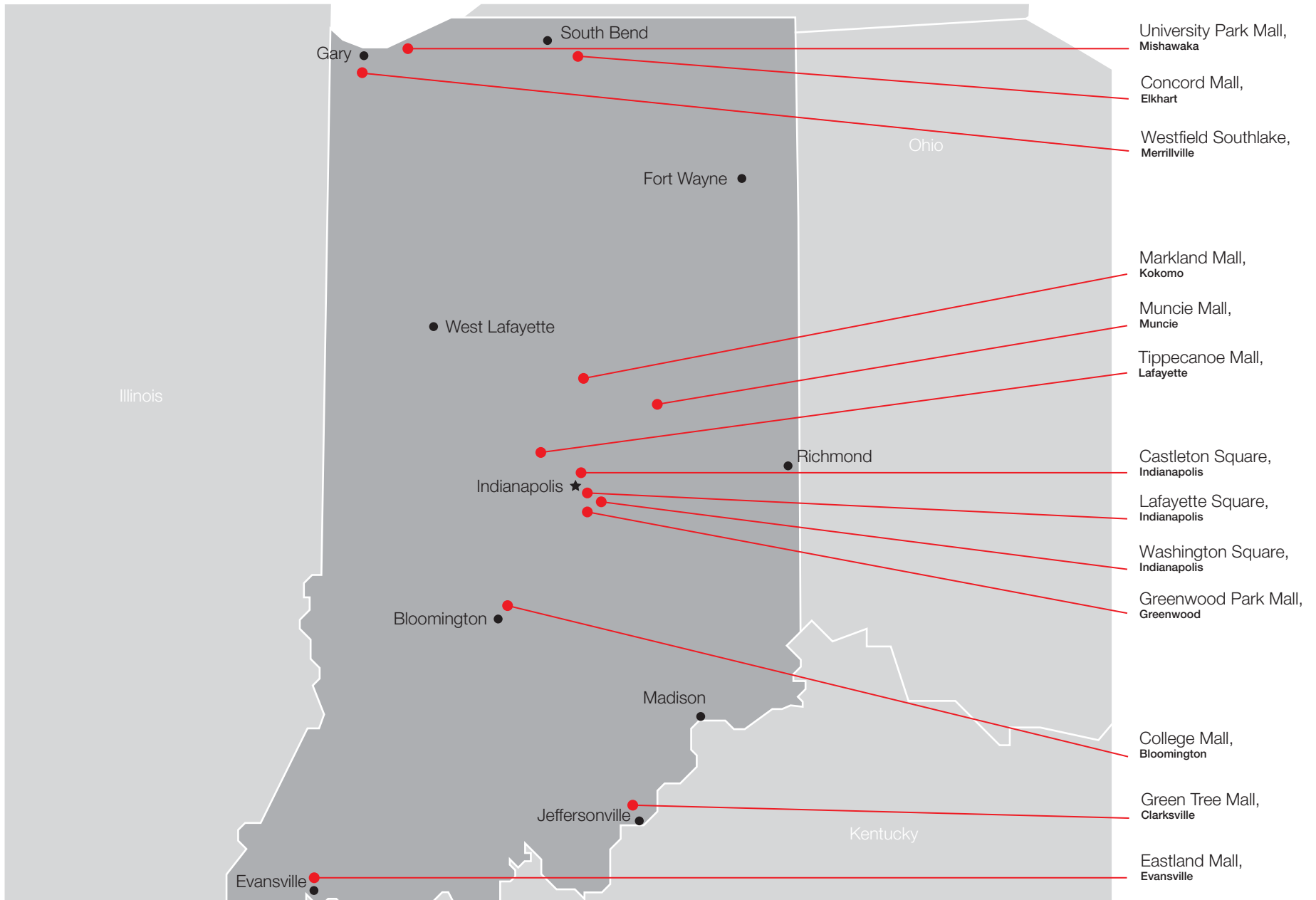
AVERAGE ANNUAL HH INCOME | \$58,034

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