



Cordova Mall is the largest and most upscale mall in the Pensacola area. The mall is home to Belk, two Dillard's stores and over 150 specialty stores. Cordova Mall is the third most popular tourist destination in the area.

#### TRADE-AREA PROFILE

The majority of the people within Cordova Mall's trade area are married (56%) and the workforce is predominantly white collar. 33% of the trade-area households have incomes of at least \$50,000. 57% of the residents have at least some college education.

## Cordova Mall

5100 N. 9th Ave, Pensacola, FL 32504

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Sources: SPG Research 5/09. Trade-area demographic information created with Pitney Bowes MapInfo (2008).

## PROPERTY FACTS

MALL TYPE | Regional

LEVELS | 1

GROSS LEASABLE AREA | 852,000 sf

FOOD COURT | Yes

THEATER | No

ANCHORS | Dillard's (2), Belk, Best Buy, Bed, Bath & Beyond, Cost Plus World Market, Old Navy, Ross Dress for Less

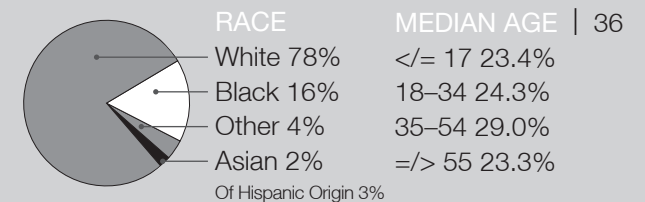
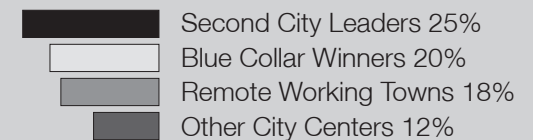
STORES | 150+: Aeropostale, American Eagle Outfitters, Ann Taylor Loft, Bath & Body Works, Buckle, Chico's, Coach, Coldwater Creek, Gymboree, Jos. A. Bank, Hollister Co., PacSun, Victoria's Secret

GENDER | Male 49.7%, Female 50.3%

TRADE-AREA POPULATION | 441,812

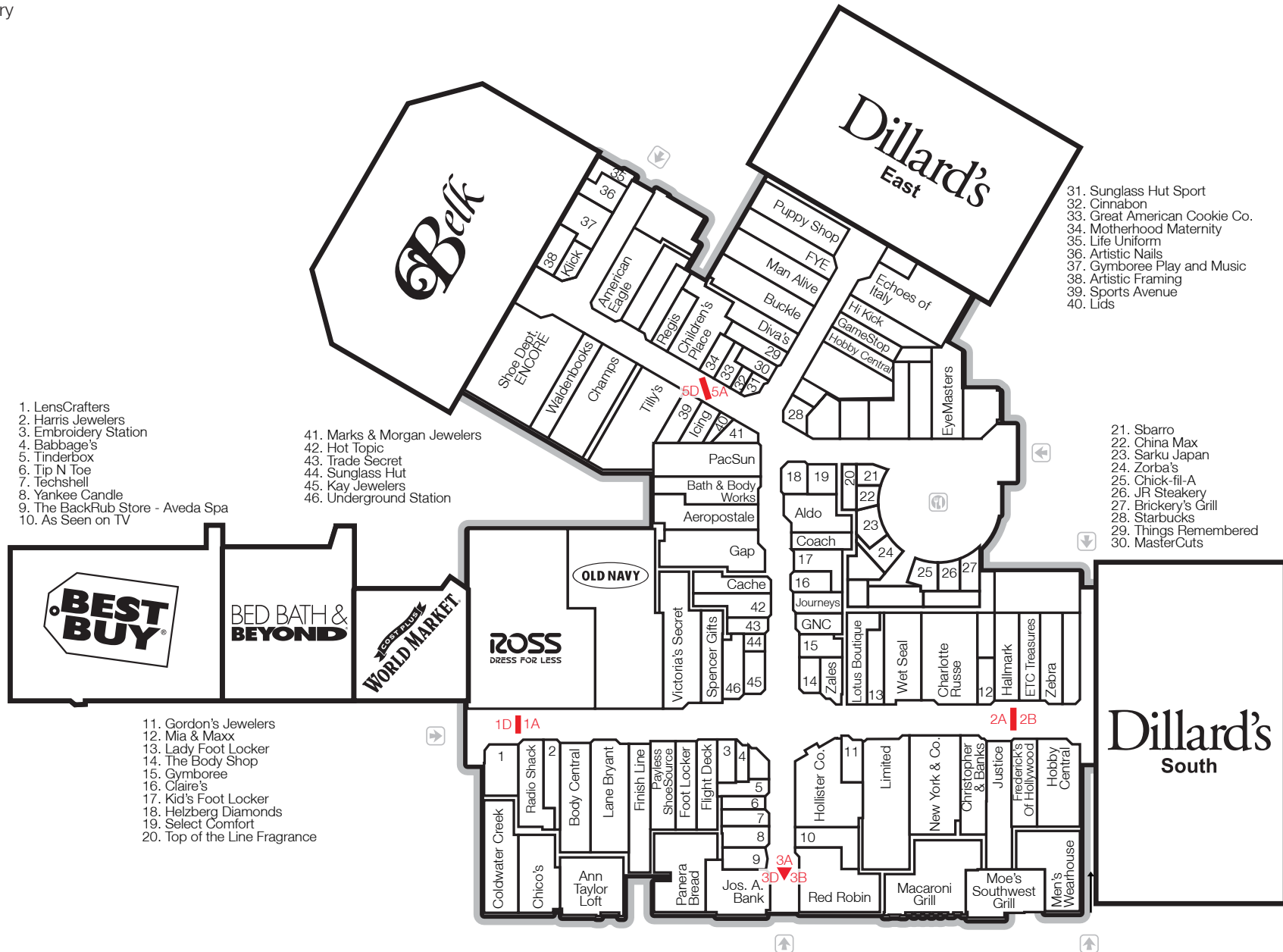
AVERAGE ANNUAL HH INCOME | \$65,325

#### TOP FOUR LIFESTYLE SEGMENTATION GROUPS



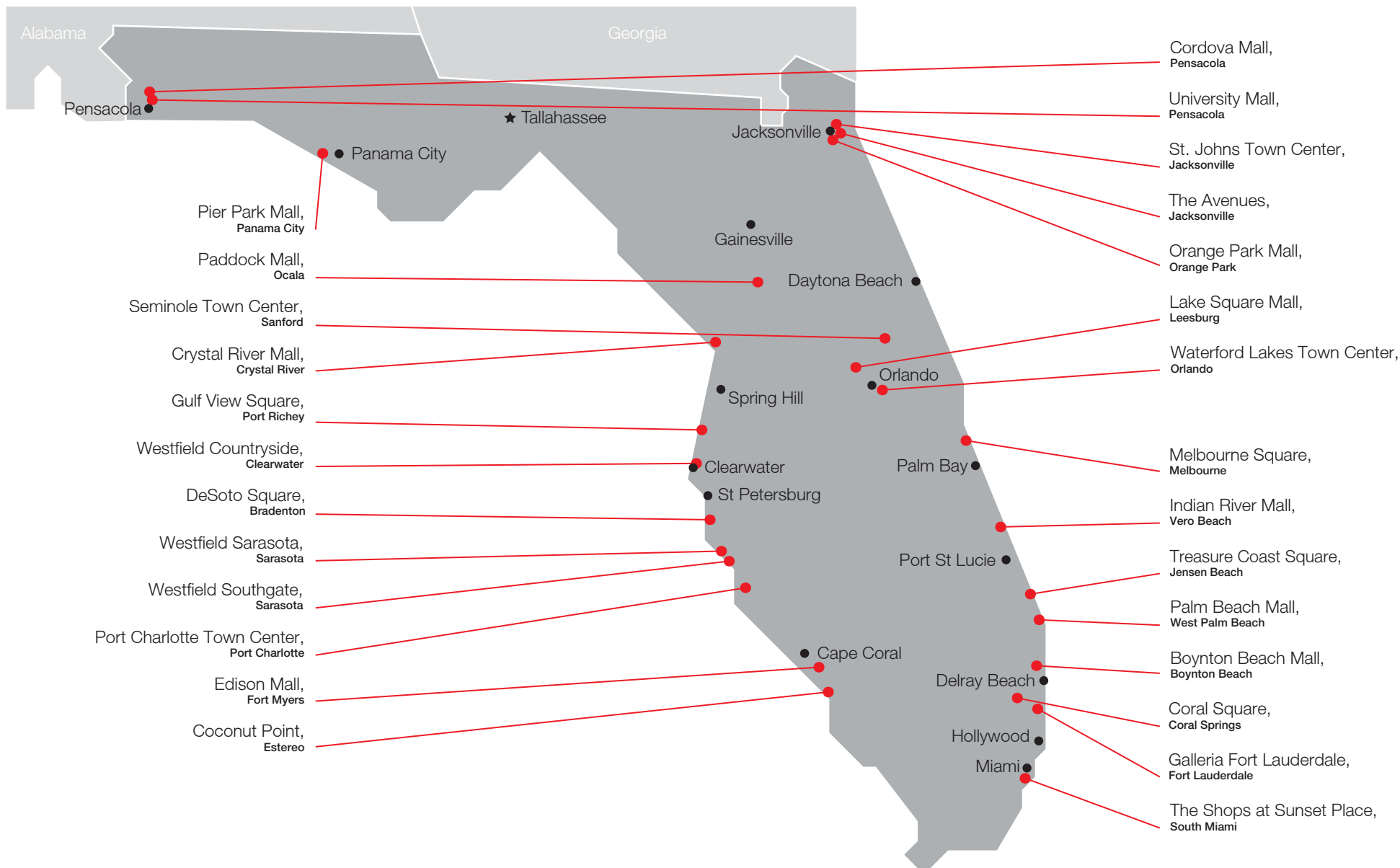
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